



Thinking of you

 **Electrolux**



Never stop thinking

When we say we are thinking of you, we really mean it.

Around the world, we're visiting you as a consumer and are taking part in your everyday life. We do everything we can in order to understand your needs and the problems you want solved. We don't design for design sake, but for your sake. We devote time, our know-how and our insight towards developing appliances that will make you say "This is exactly what I wanted! How did you know?" The answer is simple: because we were thinking of you when we made it.

Today people are concerned about climate change and just like you; we want to make a difference.

Electrolux has a broad approach to the environment, which includes setting criteria for products in terms of low consumption of electricity, water and gas, without compromising on functions and performance.



GREEN RANGE

At Electrolux, we also maintain high environmental and ethical standards in our facilities and with our suppliers – no matter where in the world they are located.



We have a long-standing reputation in the environment and corporate responsibility. We have been recognized as being on the cutting-edge of developing energy and water efficient products.

See more of our thinking at www.electrolux.com/sustainability.

Electrolux. Thinking of you.

To us, it is natural to focus on environmental and safety considerations. Our production units are certified in accordance with the ISO 9001 (Quality) and ISO 14001 (Environmental Management) standards, and our products are CE and S-labelled.

Our textile care concept – your textile care success!

Our professional laundry concept is based upon the fact that there are clear benefits for those who provides laundry facilities to their guests.

No matter how large or small your business may be, offering washing facilities will pay dividends in almost all cases.

Of course, we will be happy to pitch in with our knowledge and experience to help you put together the optimal textile care solution for your camp site, marina or holiday village!

The quickest and easiest way to reduce laundry costs is to start washing "in-house"

Having your own Textile Care Room™ in the business opens up a host of opportunities.

Not only the guests can use the laundry facility. You can use it yourself for all your other laundry needs within the business, such as blankets, carpets, terrycloths and restaurant linen. We promise that you will be pleasantly surprised. Washing "in house" is economical, efficient and secure.

Reduced costs

Experience shows that in most cases, the laundry costs fall. With a leasing agreement (incl. Full Service), you simply pay a fixed monthly fee, and what you save on washing in-house can be used directly to pay the leasing fee.

Maximized employment

The machines are very simple to work with, and washing all kinds of loads is an ideal "second job". Wash whenever you need to during the day.

Flexibility

When you handle your laundry yourself, it is simple to ensure access to clean towels and blankets. You can book in good time and deal with even unexpected visits with a minimum of fuss.

All our washing machines can be fitted with special programmes or adjusted to cover your textile care needs precisely. The most appropriate machine combination is defined by your current laundry needs.

Less transport

In addition, handling your own laundry eliminates dependence on collection and delivery times.

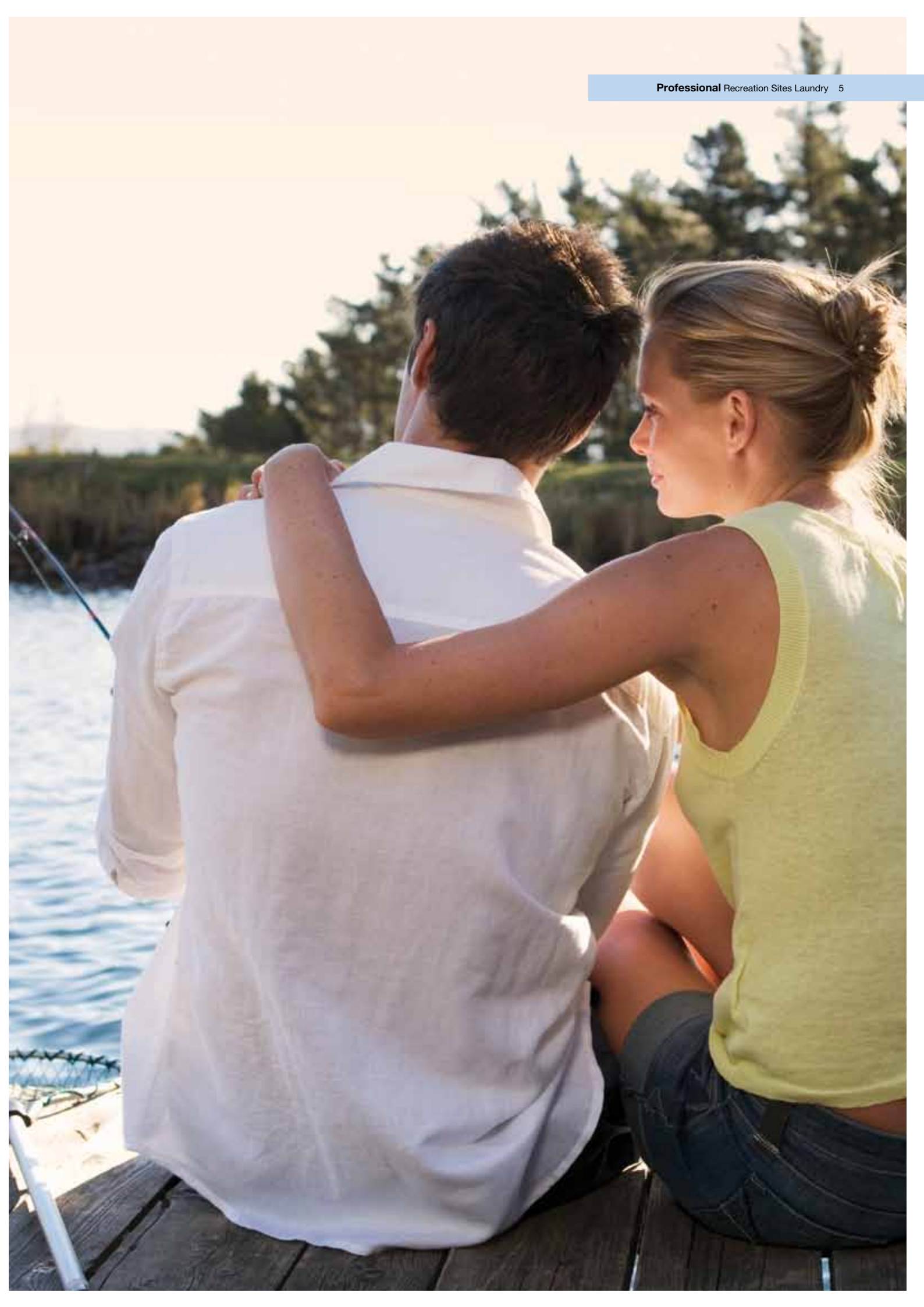
Improved control

With your own Textile Care Room™, you can decide for yourself when and how often to do the laundry. It also improves your over-view and control of the laundry result and store-room situation. Both the responsibility and the resources are kept within the camp site, marina or holiday village.

We take responsibility for our products long after the installation

Every machine is built to operate in a tough environment for many years. As extra security, we also offer Full Service Agreements on all our machines. This ensure that the products receive regular maintenance (including labour and materials), which reduces your total costs even further!





We care about your textile care

During the vacation, everyone wants to live a freer, more simple life.

But the demand for service remains. In fact, the level of service is often crucial to people's choice of campsite, youth & family hostel, holiday village or marina. It should be easy to make the holiday period run smoothly, which is why laundry equipment plays such an important role in the business.

With equipment from Electrolux Professional Laundry Systems, guests can be sure of the best: Reliable equipment built to withstand rough handling and heavy loads.

Lower costs

Companies that choose to wash all the textiles within the business themselves soon recoup their investment in laundry equipment.

Full control

By washing in-house, our business achieve full control of the entire textile handling process and can easily control the laundry results and monitor the store situation.

Own adapted store

When laundry is handled in-house, you can also ensure that the store of clothing matches requirements.

Gentle processing

Adapted washing processes minimise textile wear and ensure that the textiles maintain their appearance and functionality for as long as possible.

Reliable handling of the laundry

Electrolux Professional Laundry Systems washing machines use **Compass Control™** or **Clarus Control™** to safeguard the washing results. With fully adapted programmes, it is possible to wash almost all kinds of textiles.

Everything is washed at the correct temperature.

Bacteria and tough stains such as blood and oil are eliminated, and new impregnation is added automatically as and when required. Select the programme and press the start button, and everything will be handled automatically.

Work rotation

Our professional machines make it very simple to wash. A lot of businesses include laundry as a part of the work rotation at the workplace, and it is usually a much sought-after job.

Large volumes in a small area

Our professional washing machines are built to wash large volumes in a short time.

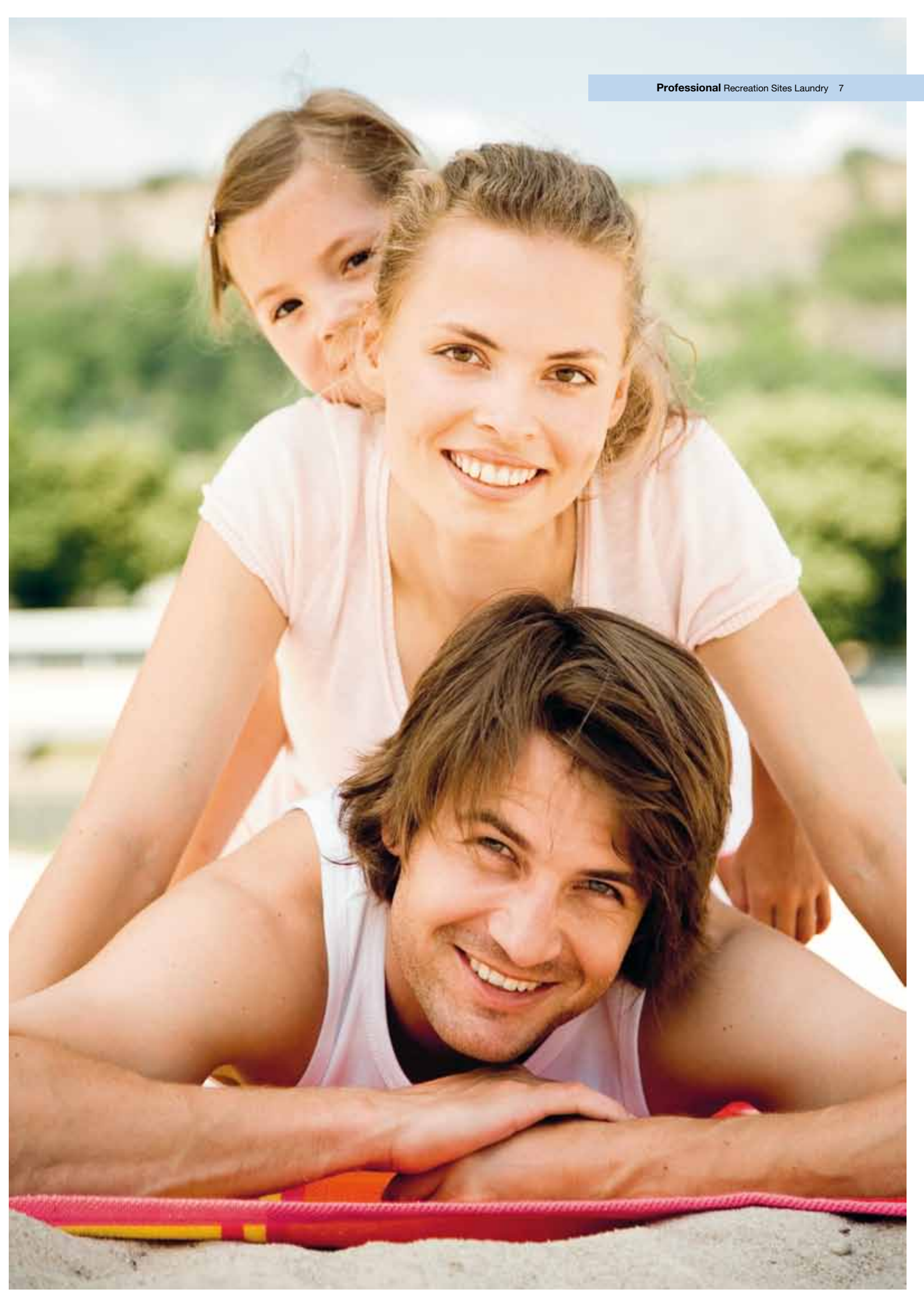
A complete set-up comprising a washing machine and tumble-dryer requires minimal space, and the machines are so easy to use that everyone can give a hand with the laundry.

Subsequent treatment as required

Of course, we also have efficient tumble-dryers in a range of sizes. They feature a number of different drying programmes, where the machines always measure the residual moisture in the laundry.

The tumble-dryer stops automatically when the laundry is dry, which minimises drying time and energy consumption. In addition, the reversing function distributes the laundry evenly in the drum and leaves the clothes smooth.

This means that many items are ready to wear immediately after drying! And if subsequent processing is required, we have a complete range of products for this, too.



The right laundry equipment means satisfied guests – year after year!



More than four kilos of laundry clean and dry in less than an hour

Our professional machines are not bigger than standard household machines, nor do they require more energy to run. Quite the reverse, in fact.

A 60° programme in a W455H Camping washing machine takes just half an hour, and it is no exaggeration to say that it has a capacity that, in terms of time, corresponds to at least three household machines.

Add in our T4130 tumble dryer, which dries laundry very quickly, and you have a truly professional package that is sure to score top marks with your guests.

And if you choose pillar installation, the machines will take up less than half a square metre of floor space!

It is child's play to use the washing machine

As we exclusively manufacture washing machines intended to be used by all kinds of people, we have placed great emphasis on making them easy to use.

Clear symbols and smart programmes mean that your guests can use our W455H Camping machine to do their laundry without any special instructions.

All they need to do is:

1) Put the dirty clothes in the machine

2) Select the programme: 40° or 60°

The machine will take care of the rest. A display shows how much time remains until the laundry is ready. So your guests do not have to hang around waiting for the laundry – they can do something else instead.





Let us turn your textile care into a success story

Equipment for all kinds of laundry requirements at Campsites, Marinas & Holiday villages

All our washing machines can be fitted with special programmes or specifically programmed to cover your textile care needs precisely.

Efficient guest laundry:

2 x W455H + 2 x T4130, pillar installation

This is an excellent example of a combination of products for efficient guest laundry. A campsite package that takes up little space and which can wash and dry more than eight kg of clothes (*four kg per pillar installation*) in less than an hour!



A Textile Care Room™ that handles the business's own laundry:

1 x W465H + 1 x T4350

If you were to upgrade the laundry facilities at your business – primarily used for bed linen – with a few high-performance machines, then you would be able to handle all kinds of laundry in-house rather than having to work with an external supplier.



A Textile Care Room™ for the more demanding business:

1 x W4130H + 1 x T4350

Larger businesses with a high turnover of overnight guests would benefit from a machine combination with a bigger drum volume. This means that work peaks need not be a strain!



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